2024 NATIONAL LGBTQI MOVEMENT REPORT

A FINANCIAL OVERVIEW OF LEADING ORGANIZATIONS IN THE LGBTQI MOVEMENT



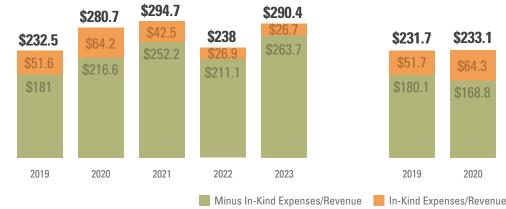
FINANCIAL TRENDS •

This graphic examines the financial capacity of LGBTQI movement organizations from 2019 through 2023. At the end of the 2023 fiscal year, participating organizations as a whole remain well-resourced and supported by a diverse range of revenue sources, although there were slight declines in revenue from government and corporate funding. Note: on this page, some analyses required data from previous years. Only organizations that provided data for all years in the relevant analysis are included. Note also that, where applicable, percentages may not sum to 100 due to rounding.

31 PARTICIPANTS, TOTAL 2023 REVENUE = \$290.4M, TOTAL 2023 EXPENSES = \$271.7M

COMBINED REVENUE INCREASED 25% FROM 2019 TO 2023

2019-2023 Revenue by Source, in Millions (n=31)



COMBINED EXPENSES INCREASED 17% FROM 2019 TO 2023

2019-2023 Expenses by Source, in Millions (n=31)



37 PARTICIPANTS, TOTAL 2023 REVENUE = \$234.5M, TOTAL 2023 EXPENSES = \$294.7M

2023 SAW VARIABLE **INCREASES AND SLIGHT DECREASES IN DIFFERENT SOURCES OF REVENUE** 2022-2023 Revenue Change

by Source in Millions (n=37)

2022 2023

Note: One organization's revenue was an outlier, and so was excluded from this analysis.



Contributions







Fundraising Event Income (Net)



Bequests Contributions

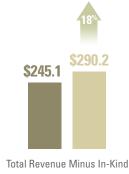


Government Funding

COMBINED REVENUE INCREASED 15% FROM 2022 TO 2023

2022-2023 Total Revenue Change in Millions (n=37)

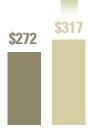








Corporate



Total Revenue